



Book to Action 2021 Case Study

Library:

Book to Action 2021 Summary & Impact Reflection

Please summarize your Book to Action 2021 public programming series. Write for an audience that has never heard of your library, your community, or the Book to Action concept. Start by introducing your library and community. Be sure to show how the Book to Action topic and titles met a specific community need or aspiration. Be sure to highlight your community partners, explain significant, innovative, or new models for public programs, and show how this program impacted your community. Limit 2-3 paragraphs.

The Rancho Cucamonga Public Library (RCPL) is located in the city of Rancho Cucamonga at the heart of the metropolitan area known as the Inland Empire and serves its regional population via two library locations; the Archibald and the Paul A. Biane Library. The city of Rancho Cucamonga was named a 2020 All America City and, in 2013, RCPL was awarded the National Medal for Museum and Library Service. Rancho Cucamonga is home to over 165,269 people, but the Library also serves the greater population of the Inland Empire. According to 2019 statistics, RCPL had 285,000 cardholders with 52% living within the city limits.

In the August 2018, four students died by suicide which resulted in several initiatives implemented by the City and the Library prioritizing mental health resources, services, and staff skills. RCPL's commitment to mental health in the teen community was apparent through the implementation of the circulating hobby kits known as RC Kits, and conducting the Adult 101: Life Skills for Teens workshops. In late 2019, RCPL's initiatives to fight mental health stigma and provide coping skills through workshops and RC Kits earned them the Young Adult Library Services Association's Innovation in Teen Services Award. RCPL used the award funds to bolster the RC Hobby Kits during the pandemic and create several new RC Mental Health Kits. The popularity of the kits during the pandemic as well as patron feedback led RCPL to apply for the Book to Action program with the topic of Mental Health.

The Book to Action program met our community's ongoing needs in the realm of mental health and breaking the stigma surrounding it. For Book to Action 2021, RCPL partnered with previous and new community members to create a virtual Book to Action program for teens and adults. Our choice of the book *(Don't) Call Me Crazy: 33 Voices Start* supported and expanded our previous work around mental health. *[this broke off here and seems to be incomplete, but I added some text]* We worked with our Teen and Senior Center, the City's Healthy RC initiative, and two local licensed marriage and family therapists who specialize in services to teens, adults and families. We integrated Book to Action into all our virtual programs including five bookclubs, several meditation programs, and a Q&A with the therapists. The meaningful conversations that took place during the Book to Action sessions were effective in changing participants' biases and breaking down barriers in their previous ways of thinking. In addition, RCPL had various education professionals reach out to attend sessions and learn more about the Book to Action process. Our marketing for the event was essential to its success as we even reached a family in Argentina who had never heard about our Library.

Community Member Quotes

Please enter 1-2 community member quotes from surveys or public comments that may be anonymized and used in future grant applications and program model sharing.

"It generated open discussion about mental health issues especially as they affect young adults. It made us

more aware that many young adults don't know that they are not alone and there is help available and we should watch for signs that someone we know may need encouragement to talk about what they are feeling.”

“I thought both the speaker and the book were very informative and uplifting.”

Impact on Professional Development

Please summarize how participating in the Book to Action 2021 initiative impacted you and your team's professional development. As a result of participating in this program, what skills did you or your team learn? What professional takeaways would you share with others looking to improve community engagement with adults & intergenerational groups?

The Book to Action 2021 program allowed Rancho Cucamonga Public Library's (RCPL) Adult and Teen Services team to work on a community project and grant in a virtual setting for the first time during the pandemic. This experience allowed staff to be creative, thoughtful, and resourceful in their planning, promotion and implementation of the Book to Action activities. Mental health, especially during the pandemic, was a highly pertinent topic and it was no surprise that staff, partners, and community members wholeheartedly embraced and benefitted from the meaningfulness and purpose of RCPL's Book to Action program, which was to break the stigma around mental health.

During RCPL's Book to Action, the team learned and engaged in trust, vulnerability, and empathy. This experience, in our opinion, made the team stronger in terms of communication, resource sharing, and comradery.

For other organizations looking to improve community engagement with adults and intergenerational groups, we recommend understanding your community's demographics and how they do or don't use the Library, social media, newsletters, and other local services. The ability to reach people in your community is the first step in inspiring them to engagement.

Final Words of Advice

What brief bit of advice (1-2 sentences) would you give to library staff members interested in coordinating a Book to Action or similar community engagement series for adults and intergenerational groups in their community?

The Book to Action initiative is an exciting opportunity to challenge your organization and community to build action in their community engagement. It can be a challenge to creatively plan for meaningful ways of rendering action, but the results and impact are worth rising to the challenge.

Total # Programs: 9

Total Attendance at Programs: 65

Book to Action URL(s): Book to Action Images:

Please attach 1-2 images (.jpg or .png files only) that best represent your Book to Action 2021 series

Sample File Name: *BTA 2021 San Leandro Library Image 1.jpg*

Image 1 File Name: Book to Action 2021 Schedule of Events Social Media Post_RCPL



Image 1 Caption: Facebook post showcasing Book to Action 2021 Rancho Cucamonga Public Library May events. Image includes the image’s description and a comment from a positive community member.

Image 2 File Name: Book to Action 2021 Social Media Post Nicole Serrano_RCPL



NICOLE SERRANO

Licensed Marriage
and Family
Therapist

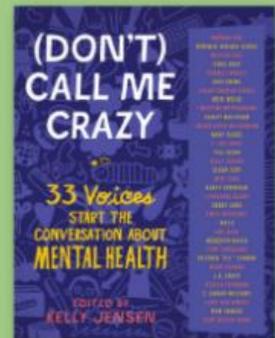


NORMALIZING MENTAL HEALTH FOR ADULTS

Friday, May 21 | 4:00 p.m.

To RSVP and receive a virtual invite please email library.reference@cityofrc.us at least 24 hours before the start of the event.

BOOK TO ACTION 2021



Book to Action is a program of the California Library Association, supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.



Image 2 Caption: Facebook post marketing Book to Action 2021 Rancho Cucamonga Public Library Adult Therapist Speaker.

Book to Action Program Coordinator Name & Title: Brittany Garcia/ Adult and Teen Services Supervisor

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May others contact you with questions? Yes No

California Center for the Book is a program of the [California Library Association](#), supported in whole or in part by the [U.S. Institute of Museum and Library Services](#) under the provisions of the Library Services and Technology Act, administered in California by the [State Librarian](#).