



Book to Action 2021 Case Study

Library:

Book to Action 2021 Summary & Impact Reflection

Please summarize your Book to Action 2021 public programming series. Write for an audience that has never heard of your library, your community, or the Book to Action concept. Start by introducing your library and community. Be sure to show how the Book to Action topic and titles met a specific community need or aspiration. Be sure to highlight your community partners, explain significant, innovative, or new models for public programs, and show how this program impacted your community. Limit 2-3 paragraphs.

Butte County Library is located in a very rural community in Northern California. The past few years have not been kind to the residents of our county, with several traumatic events happening one after another. In 2017, a huge part of the county was evacuated due to a crisis with the Oroville Dam. In fall of 2018, several communities were destroyed by the Camp Fire. In fall of 2020, several more communities were destroyed by the Bear Fire, which occurred in the middle of the COVID-19 global pandemic. We chose "Rising Strong" by Brene Brown. It made sense to us that focusing on mental health awareness would be something that was so needed in our community and we partnered with Butte County Behavioral Health and Iverson Wellness and Recovery Center. All programs were created and shared with these partners, who then shared them with their clients and other partners.

Community Member Quotes

Please enter 1-2 community member quotes from surveys or public comments that may be anonymized and used in future grant applications and program model sharing.

"I saw community is becoming more open to idea of the importance of mental health."

"It is an opportunity for us to be open with ourselves and others in a healthy manner."

Impact on Professional Development

Please summarize how participating in the Book to Action 2021 initiative impacted you and your team's professional development. As a result of participating in this program, what skills did you or your team learn? What professional takeaways would you share with others looking to improve community engagement with adults & intergenerational groups?

This was a great opportunity for the team to learn to communicate with others better, especially since our team was located in different parts of the county for most of the time. The value of teamwork was also very evident in putting together this program, both within our team at the library, and also with our community partners.

Final Words of Advice

What brief bit of advice (1-2 sentences) would you give to library staff members interested in coordinating a Book to Action or similar community engagement series for adults and intergenerational groups in their community?

In assembling a team, make sure to get members who are passionate about the project, otherwise you won't have the level of engagement needed to make the program a success.

Total # Programs: 7

Total Attendance at Programs: 107

Book to Action URL(s): **Book to Action Images:**

Please attach 1-2 images (.jpg or .png files only) that best represent your Book to Action 2021 series

Sample File Name: BTA 2021 San Leandro Library Image 1.jpg

Image 1 File Name: Book to Action 2021 Promotional Image (see below)

Image 1 Caption:

Image 2 File Name:

Image 2 Caption:

Book to Action Program Coordinator Name & Title: Misty Wright Assistant Director

Contact: miwright@buttecounty.net 530-552-5646

May others contact you with questions? Yes No

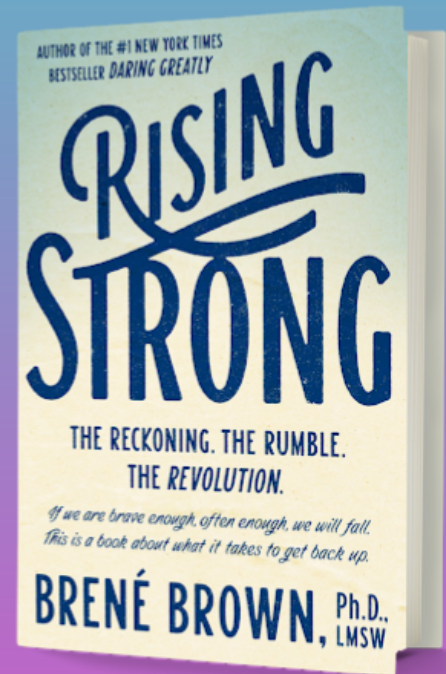
California Center for the Book is a program of the [California Library Association](#), supported in whole or in part by the [U.S. Institute of Museum and Library Services](#) under the provisions of the Library Services and Technology Act, administered in California by the [State Librarian](#).

Book to Action 2021

BUTTE COUNTY
LIBRARY READS
RISING STRONG BY
BRENE BROWN

Look for upcoming discussions
and programs throughout May
and June.

Reserve your copy today!



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