



## Book to Action 2021 Case Study

**Library: Goleta and Santa Ynez Valley Libraries**

### **Book to Action 2021 Summary & Impact Reflection**

*Please summarize your Book to Action 2021 public programming series. Write for an audience that has never heard of your library, your community, or the Book to Action concept. Start by introducing your library and community. Be sure to show how the Book to Action topic and titles met a specific community need or aspiration. Be sure to highlight your community partners, explain significant, innovative, or new models for public programs, and show how this program impacted your community. Limit 2-3 paragraphs.*

The Goleta and Santa Ynez Valley Libraries focused their attention on George Takei's graphic novel "They Called Us Enemy". This turned out to be a timely choice, given the anti-Asian sentiment in the U.S. due to COVID-19. Our library system has a fairly large population of Asian Americans due to UCSB. We are a suburban area reaching from Goleta north to Solvang and Buellton.

The branches all contributed a great deal of work to the program, offering a multitude of programs for a wide range of ages. We held story times for little ones right on up to fascinating presentations by people whose families were incarcerated in internment camps during World War II. Our main partner was the Tuna Canyon Detention Station Coalition. Three members presented programs about their experiences. We showed two films on American-Japanese internment camps. We held 5 book discussions, including one for teens. We did Japanese craft programs. Participation was higher than last year and participants were very thoughtful about how history can repeat itself in terms of placing undeserved blame on a cultural group.

### **Community Member Quotes**

*Please enter 1-2 community member quotes from surveys or public comments that may be anonymized and used in future grant applications and program model sharing.*

"I am sorry to hear about anti-Asian behavior in Santa Barbara and especially at the library. Education of course is one big part of the solution, and the programming your library does about diversity is very helpful."

"Greetings from Fullerton! I just wanted to say thank you so much for a great presentation and discussion today with Dr. Endo about the Tuna Canyon detention center and other aspects of Japanese American history. I teach Japanese history at Cal State Fullerton and lately have been incorporating a lot more material about the global Japanese diaspora into my classes and I learned so much that I'm eager to share with my students. Thank you so much for a wonderful program."

### **Impact on Professional Development**

*Please summarize how participating in the Book to Action 2021 initiative impacted you and your team's professional development. As a result of participating in this program, what skills did you or your team learn? What professional takeaways would you share with others looking to improve community engagement with adults & intergenerational groups?*

We are a relatively new system. This grant gave us the opportunity to work cooperatively on a big project, with all Senior staff working together to create the best possible outcome. Because we wanted to engage everyone with this topic, our Children's Librarian and her staff created a number of programs for children, family and

teens. We did artistic programs for adults. There were multiple book discussions and lecture presentations. We learned that an enticing poster makes all the difference and that aggressive publicity yields the best results. We also learned that it never hurts to ask someone to speak for free as they are often so passionate about their topic that they are excited to share about it.

### **Final Words of Advice**

*What brief bit of advice (1-2 sentences) would you give to library staff members interested in coordinating a Book to Action or similar community engagement series for adults and intergenerational groups in their community?*

This program takes a lot of staff time if you want to do a good job of it. Be prepared! However, your staff will respond enthusiastically to a project where there is a common theme that can be applied to programs across all age ranges.

**Total # Programs: 23**

**Total Attendance at Programs: 1,321**

**Book to Action URL(s): Book to Action Images: Please attach 1-2 images (.jpg or .png files only) that best represent your Book to Action 2021 series**

**Sample File Name: BTA 2021 San Leandro Library Image 1.jpg**

**Image 1 File Name:** BTAeventsposterall.jpg

**Image 1 Caption:** BTA Announcement Poster

**Image 2 File Name:** BTA1.jpg

**Image 2 Caption:** BTA Programs Poster

**Book to Action Program Coordinator Name & Title:** Allison Gray, Director, Goleta and Santa Ynez Valley Libraries

**Contact:** agray@cityofgoleta.org

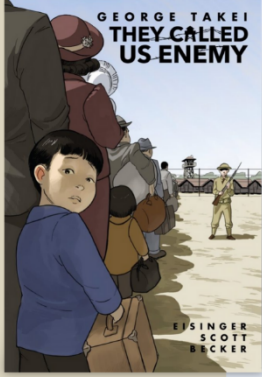
**May others contact you with questions?**     Yes     No



# BOOK 2 ACTION

March - July 2021

A Community Reading Program at the Goleta & Santa Ynez Valley Libraries



READ the award winning graphic memoir by George Takei with Justin Eisinger and Steven Scott and art by Harmony Becker.

Sponsored by the California Center for the Book in association with community partners.



Book to Action is a program of the California Library Association, supported in whole or in part by the U.S. Institute of Museum and Library Services, under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.



# They Called Us Enemy

Virtual Programs

### BOOK DISCUSSIONS

- April 20, 6 pm hosted by Solvang Library
- May 10, 6 pm hosted by Goleta Valley Library
- May 11, 3:30 pm Teen discussion, hosted by Goleta
- July 16, 1 pm hosted by Buellton Library

### FEATURED SPEAKERS

- May 1, 3 pm June Aochi Berk: Camp Rohwer Memories
- May 15, 3 pm Sigrid Toye: Tuna Canyon Detention Station
- May 22, 2 pm Harmony Becker: Meet The Artist
- June 19, 2 pm Dr. Russell Endo: Before the Mass Incarceration of Japanese Americans
- June 26, 2 pm Conrad Caspari: My father's Story: Incarceration of a German Enemy Alien

### FILMS

- April 17, 3 pm *And Then They Came for Us*  
-a film by Abby Ginzberg featuring George Takei
- July 17, 3 pm *Children of Internment*  
- a film by Joe Crump & Kristina Wagner

### ARTS/CRAFTS

- March 31 Kindness Rocks Project
- April 1-30 Equity, Diversity, Inclusion: Teen bookmark design
- April 19 Block Printing
- May 1 Kodomo no Hi/Children's Day craft
- June 15 Zen Garden Craft

### WRITING WORKSHOPS

- June 5, 12:30 pm Writing from the Margins Part 1
- July 3, 12:30 pm Writing from the Margins Part 2
- July 21, 3 pm Poetry Club: Haiku

Look online for more: storytimes, links to exhibits, and our community partners' pages.

GoletaValleyLibrary.org

Image 1 Caption: BTA Announcement Poster

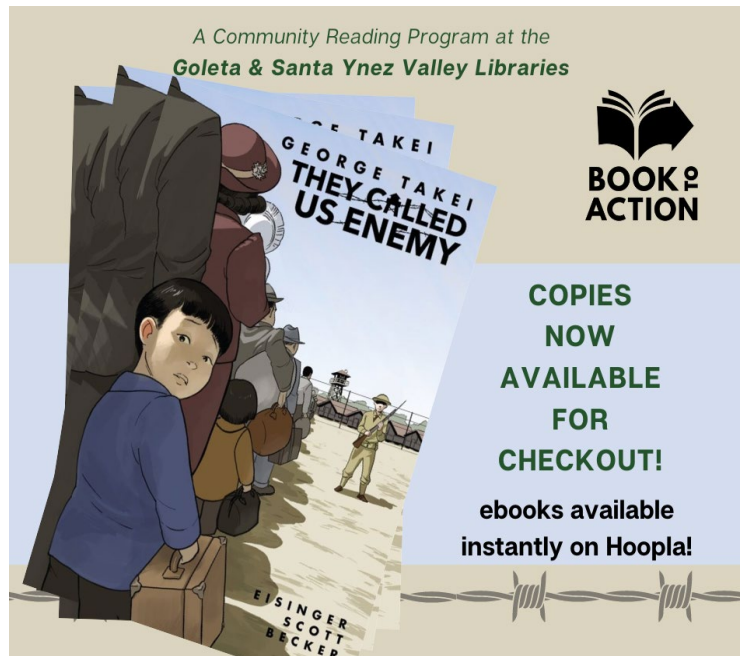


Image 2 Caption: BTA Programs Poster